

2021 MODEL YEAR



WRANGLER UNLIMITED RUBICON 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$42,475

JEEP WRANGLER UNLIMITED RUBICON

Exterior Color: Hydro Blue Pearl-Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Premium Cloth Low-Back Bucket Seats

Engine: 3.6L V6 24V VVT eTorque Engine

Transmission: 8-Speed Automatic 850RE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Hood with Air Vents  
Off-Road Plus Mode  
Selectable Tire-Fill Alert  
ParkView® Rear Back-Up Camera  
4:1 Rock-Trac® Heavy-Duty Part-Time 4WD System  
Tru-Lok® Front and Rear Axles  
Front Disconnecting Stabilizer Bar  
Rock-Protection Sill Rails  
Heavy-Duty 4-Wheel Disc Anti-Lock Brakes  
Electronic Stability Control  
Electronic Roll Mitigation  
Trailer Sway Damping  
Hill-Start Assist  
Traction Control  
Remote Keyless-Entry  
Universal Garage-Door Opener

INTERIOR FEATURES

Uconnect® 4 with 7-Inch Display  
Cluster 7.0-Inch TFT Color Display  
Apple CarPlay®  
Google Android Auto™  
Media Hub with 2 Charge-Only USB Ports  
Integrated Voice Command with Bluetooth®  
Ambient LED Interior Lighting  
115-Volt Auxiliary Power-Outlet  
12-Volt Rear Auxiliary Power Outlet  
Power Front Windows with 1-Touch Down  
Air Conditioning with Automatic Temperature Control  
Speed-Sensitive Power-Locks  
Leather-Wrapped Steering Wheel

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Hydro Blue Pearl-Coat Exterior Paint \$245  
Customer Preferred Package 25R  
Cold Weather Group \$995  
Heated Front Seats  
Remote-Start System  
Trailer-Tow and Heavy-Duty Electrical Group \$795  
Auxiliary Switches  
700-Amp Maintenance-Free Battery  
Class II Receiver Hitch  
7- and 4-Pin Wiring Harness  
LED Lighting Group \$1,365  
LED Tail Lamps  
8.4-Inch Radio and Premium Audio Group \$1,995  
Alpine® Premium Audio System  
Uconnect® 4C NAV with 8.4-Inch Display  
GPS Navigation  
SiriusXM Guardian™ Connected Services w/1-Yr Trial

SiriusXM® Travel Link with 5-Year Subscription  
SiriusXM® Traffic Plus with 5-Year Subscription  
Emergency / Assistance Call  
4G LTE Wi-Fi Hot Spot \$895  
Safety Group  
ParkSense® Rear Park-Assist System \$795  
Advanced Safety Group  
Automatic High-Beam Headlamp-Control  
Full-Speed Forward-Collision Warning Plus  
Adaptive Cruise Control with Stop  
Advanced Brake-Assist  
Steel-Bumper Group \$1,745  
Steel Front Bumper  
Steel Rear Bumper  
8-Speed Automatic 850RE Transmission \$1,500  
Hill Descent Control  
3.6L V6 24V VVT eTorque Engine \$1,750  
Remote-Proximity Keyless-Entry \$645  
Body-Color Fender Flares \$695  
Sky One-Touch® Power-Top \$4,095  
Removable Rear Quarter Windows  
Rear Window Defroster  
Rear Window Wiper / Washer  
Power Top Quarter Window Storage Bag  
Integrated Off-Road Camera \$595

Destination Charge \$1,495

TOTAL PRICE: \* \$62,080

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

S.L.

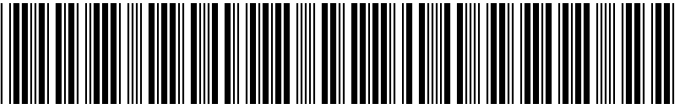
SHIP TO:

SOLD TO:

VIN: 1C4-HJXFG0MW-677937

L4-VON: 2051

0304-0



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

FCA US LLC



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



21  
combined city/hwy

MPG

19

city

24

highway

4.8 gallons per 100 miles

Small SUV 4WD range from 16 to 120 MPGe.  
The best vehicle rates 141 MPGe.

You spend  
\$2,250  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost

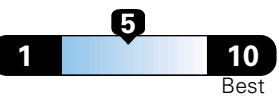
\$1,950

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 421 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

[fuelconomy.gov](http://fuelconomy.gov)

Calculate personalized estimates and compare vehicles

Smartphone  
QR Code



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal  
Crash

Driver  
Passenger

★★★★  
★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side  
Crash

Front seat  
Rear seat

Not Rated  
Not Rated

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 60%  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 20%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
TOLEDO, OHIO, U.S.A.  
COUNTRY OF ORIGIN:  
ENGINE: MEXICO  
TRANSMISSION: UNITED STATES



VEHICLE  
PROTECTION  
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.