

2019 MODEL YEAR

Jeep WRANGLER RUBICON 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$38,045

JEEP WRANGLER RUBICON

Exterior Color: Punk'n Metallic Clear-Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Premium Cloth Low-Back Bucket Seats

Engine: 3.6L V6 24V VVT Engine Upp I w/ESS

Transmission: 8-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags  
Supplemental Front Seat Side Air Bags  
ParkView® Rear Back-Up Camera  
4:1 Rock-Trac HD Part Time 4WD System  
Tru-Lok Front and Rear Axles  
4.10 Axle Gear Ratio  
3rd Generation Dana® 44 HD Wide Front Axle  
3rd Generation Dana® 44 HD Wide Rear Axle  
Front Disconnecting Stabilizer Bar  
Performance Suspension  
Rock Rails  
Fuel Tank Skid Plate Shield  
Transfer Case Skid Plate Shield  
Transmission Skid Plate  
Jeep® Tool Kit  
Anti-Lock 4-Wheel Disc Heavy-Duty Brakes  
Electronic Stability Control  
Electronic Roll Mitigation  
Trailer Sway Damping  
Hill Start Assist  
Remote Keyless Entry  
Universal Garage-Door Opener  
INTERIOR FEATURES  
Uconnect® 4 with 7-Inch Display  
Cluster 7.0-Inch TFT Color Display  
Apple CarPlay®  
Google Android Auto™  
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription  
8-Speakers

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Customer Preferred Package 24R

Cold Weather Group \$995  
Heated Front Seats  
Heated Steering Wheel  
Remote-Start System (N/A w/Manual Transmission)  
LED Lighting Group \$995  
LED Reflector Headlamps  
Front LED Fog Lamps  
LED Tail Lamps  
LED Daytime Running Accent Lamps  
8.4-Inch Radio and Premium Audio Group \$1,595  
4G LTE Wi-Fi Hot Spot  
Uconnect® 4C NAV with 8.4-Inch Display  
GPS Navigation  
Alpine® 9-Speaker Premium Audio System  
Auto-Dimming Rear View Mirror  
Emergency / Assistance Call  
HD™ Radio

1-Year SiriusXM® Guardian Service  
5-Year SiriusXM® Traffic Service  
5-Year SiriusXM® Travel Link Service  
SiriusXM® Traffic Plus \$895  
Jeep® Active Safety Group  
ParkSense® Rear Park-Assist System  
Blind-Spot and Cross-Path Detection \$795  
Adaptive Cruise Control/Forward Collision Warning+  
Adaptive Cruise Control with Stop  
Advanced Brake Assist  
Full-Speed Forward Collision Warning Plus  
Steel Bumper Group \$1,295  
Steel Front Bumper  
Steel Rear Bumper  
Hard Top Headliner \$495  
8-Speed Automatic Transmission \$2,000  
Hill Descent Control  
Tip Start  
Remote Proximity Keyless Entry \$495  
Black Freedom Top® 3-Piece Hard Top \$1,195  
Delete Soft Top  
Rear Window Wiper / Washer  
Rear Window Defroster  
Freedom Panel Storage Bag  
Body-Color Fender Flares \$495

Destination Charge \$1,495

TOTAL PRICE: \* \$50,790

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C4-HJXCG7KW-550281

L4-VON: 4551

0129



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

FCA US LLC

EPA  
DOT

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

These estimates reflect new EPA methods beginning with 2017 models.



20 MPG  
combined city/hwy

18 city

23 highway

5.0 gallons per 100 miles

Small SUV 4WD range from 18 to 120 MPG .  
The best vehicle rates 136 MPGe.

You spend  
\$2,500  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost

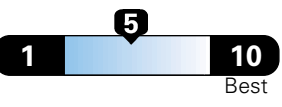
\$1,900

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 440 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

[fuelconomy.gov](http://fuelconomy.gov)

Calculate personalized estimates and compare vehicles

Smartphone  
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 61%  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 21%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:  
TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES



VEHICLE  
PROTECTION  
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.