



2017 MODEL YEAR

WRANGLER UNLIMITED RUBICON RECON 4X4

For more information visit: www.jeep.com or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$37,445

JEEP WRANGLER UNLIMITED RUBICON 4X4
Exterior Color: Firecracker Red Clear Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Black Leather Seats with Red Accent Stitching
Engine: 3.6-Liter V6 24-Valve VVT Engine
Transmission: 5-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
4:1 Rock-Trac Part-Time 4WD System
Tru-Lok Differential Front and Rear Axles
Electronic Front Sway Bar Disconnect
Rear Stabilizer Bar
Next Generation Dana 44 Heavy Duty Rear Axle
Next Generation Dana 44 Heavy Duty Front Axle
Rock Rails
Transfer Case Skid Plate
Fuel Tank Skid Plate
22.5-Gallon Fuel Tank
Electronic Stability Control
4-Wheel Disc Brakes
Traction Control
Electronic Roll Mitigation
Hill Start Assist
Trailer Sway Damping
Sentry Key Theft Deterrent System
Security Alarm
Tire Pressure Monitor with Warning Lamp
Speed Control

INTERIOR FEATURES

Auto-Dimming Mirror with Reading Lamps
Air Conditioning
Power Windows with Front One-Touch-Down Feature
Power Door Locks

OPTIONAL EQUIPMENT (May Replace Standard Equipment) \$5,500

Rubicon Recon Edition 24Z
Low Gloss Black Grille with Accents
17-Inch x 7.5-Inch Granite Crystal Aluminum Wheels
Steel Front Bumper
Steel Rear Bumper
HD Rock Rails with Step Pad
Red Front and Rear Tow Hooks
Air Conditioning with Automatic Temperature Control
Black Fuel Filler Door
Connectivity Group
Tire Pressure Monitoring Display
Uconnect Voice Command with Bluetooth
Electronic Vehicle Information Center
Upgraded Dana Front Axle
Heated Front Seats
Power Dome Hood

Jeep Trail Rated Kit
Black Leather Seats with Red Accent Stitching
Midnight Star Interior Accents
Black Tail Lamp Guards
Slush Mats with Red Accents
Coat Hooks and Grab Handles
Premium Black Sunrider Soft Top
"Rubicon Recon" Badge
Recon Decals
Red Seat Belts
Red Switches
Red "Trail Rated" Badge
Remote Start System (N/A w/Manual Transmission)
Low Gloss Black Wrangler Decal
Dual Top Group \$1,785
Freedom Top Black 3-Piece Hard Top
Delete Sunrider Soft Top
Freedom Panel Storage Bag
Rear Window Defroster
Rear Window Wiper / Washer
Max Trailer Tow Package \$495
Class II Receiver Hitch
Trailer Tow with 4-Pin Connector Wiring
Supplemental Front Seat-Mounted Side Airbags \$495
5-Speed Automatic Transmission \$1,400
Hill Descent Control
3.73 Front / Rear Axle Ratio
Add 4.10 Axle Ratio \$695
Freedom Top Body-Color 3-Piece Hard Top \$1,100
Alpine Premium 9-Speakers w/All Weather Subwoofer \$945

DESTINATION CHARGE \$1,095

TOTAL PRICE: \* \$50,955

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE POWERTRAIN WARRANTY

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-HJWFG8HL-713696

L4-VON: 0401

S.L. 0718



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

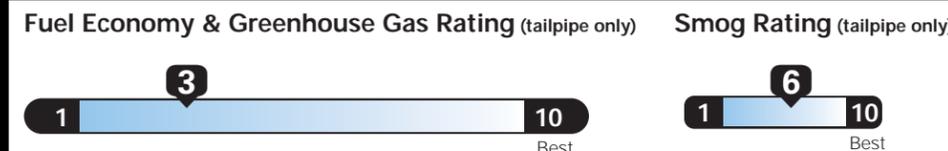
EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy 18 MPG combined city/hwy
16 city
20 highway
5.6 gallons per 100 miles
These estimates reflect new EPA methods beginning with 2017 models. Small SUV 4WD range from 18 to 34 MPG. The best vehicle rates 136 MPGe.

You spend \$3,250 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST \$2,050



This vehicle emits 504 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.45 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score Not Rated

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat Not Rated Not Rated

Based on the risk of injury in a side impact.

Rollover ★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE: U.S./CANADIAN PARTS CONTENT: 75%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE: FINAL ASSEMBLY POINT: TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN: ENGINE: UNITED STATES TRANSMISSION: UNITED STATES