



2016 MODEL YEAR
WRANGLER UNLIMITED RUBICON 4X4

Go Anywhere
Do Anything®

For more information visit: www.jeep.com
or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF
THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$36,895

JEEP WRANGLER UNLIMITED RUBICON 4X4

Exterior Color: Granite Crystal Metallic Clear Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Leather-Trimmed Bucket Seats
Heated Front Seats

Engine: 3.6-Liter V6 24-Valve VVT Engine

Transmission: 5-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

4:1 Rock-Trac® Part-Time 4WD System
Tru-Lok® Differential Front and Rear Axles
Electronic Front Sway Bar Disconnect
Rear Stabilizer Bar
Next Generation Dana® 44 Heavy Duty Rear Axle
Next Generation Dana® 44 Heavy Duty Front Axle
Rock Rails
Transfer Case Skid Plate
Fuel Tank Skid Plate
22.5-Gallon Fuel Tank
Advanced Multistage Front Airbags
Electronic Stability Control
4-Wheel Disc Brakes
Traction Control
Electronic Roll Mitigation
Hill Start Assist
Trailer Sway Damping
Sentry Key® Theft Deterrent System
Security Alarm
Tire Pressure Monitor with Warning Lamp
Speed Control

INTERIOR FEATURES

Auto-Dimming Mirror with Reading Lamp
Air Conditioning
Power Windows with Front One-Touch-Down Feature
Power Door Locks
Remote Keyless Entry
Steering Wheel Mounted Audio Controls
Leather-Wrapped Steering Wheel
Tilt Steering Column
Radio 130
8 Speakers
Audio Jack Input for Mobile Devices
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
For More Information, Call 888-539-7474
Temperature and Compass Gauge
Rear 60 / 40 Folding Seat
115-Volt Auxiliary Power Outlet

EXTERIOR FEATURES

"Trail Rated" Badge
"Rubicon" Badge
Deep Tint Sunscreen Windows
LT255/75R17 BSW Off-Road Tires

17-Inch x 7.5-Inch Polished Mineral Gray Wheels
Automatic Headlamps
Power Heated Mirrors
Two Front Tow Hooks and One Rear Tow Hook
Fog Lamps

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Leather-Trimmed Bucket Seats \$1,350
Heated Front Seats
Rubicon Package 24R
Connectivity Group \$595
Electronic Vehicle Information Center
Max Trailer Tow Package \$495
Class II Receiver Hitch
Trailer Tow with 4-Pin Connector Wiring
Smoker's Group \$30
Supplemental Front Seat-Mounted Side Airbags \$495
5-Speed Automatic Transmission \$1,350
3.73 Front / Rear Axle Ratios
Hill Descent Control
Add 4.10 Axle Ratio \$695
Air Conditioning with Automatic Temperature Control \$395
Humidity Sensor
Body-Color Fender Flares \$345
Freedom Top® Body-Color 3-Piece Hard Top \$1,995
Rear Window Defroster
Delete Sunrider® Soft Top
Alpine® Premium 9-Speakers w/All Weather Subwoofer \$945
Radio 430N \$1,195
6.5-Inch Touchscreen Display
GPS Navigation
40 GB Hard Drive with 28 GB Available
SiriusXM Travel Link 5-Yr Travel Link Subscription
Remote Start System \$495

DESTINATION CHARGE \$995

TOTAL PRICE: * \$48,270

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or
see your owner's manual for details.

5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-HJWFG9GL-216090

L4-VON: 5891

S.L.
0221



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND
INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY,
IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

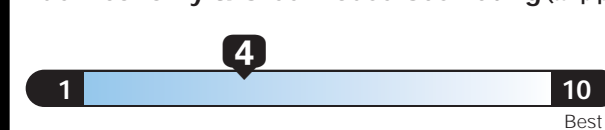
Gasoline Vehicle

Fuel Economy
18 MPG
combined city/hwy
5.6 gallons per 100 miles
16 city
20 highway
Small SUV 4WD range from 18 to 33 MPG.
The best vehicle rates 119 MPGe.

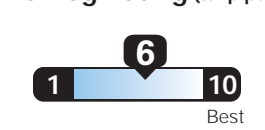
You spend
\$3,500
more in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost
\$2,500

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 505 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal
Crash

Driver
Passenger

Not Rated
Not Rated

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side
Crash

Front seat
Rear seat

Not Rated
Not Rated

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles
equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 73%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL
ASSEMBLY, DISTRIBUTION, OR OTHER
NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: UNITED STATES

TRANSMISSION: UNITED STATES