



2015 MODEL YEAR  
WRANGLER UNLIMITED RUBICON 4X4

Go Anywhere  
Do Anything®

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF  
THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$35,695

JEEP WRANGLER UNLIMITED RUBICON 4X4

Exterior Color: Sunset Orange Pearl Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Leather-Trimmed Bucket Seats  
Heated Front Seats

Engine: 3.6-Liter V6 24-Valve VVT Engine

Transmission: 5-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
FUNCTIONAL/SAFETY FEATURES

4:1 Rock-Trac® Part-Time 4WD System  
Tru-Lok® Differential Front and Rear Axles  
Electronic Front Sway Bar Disconnect  
Rear Stabilizer Bar  
Next Generation Dana® 44 Heavy Duty Rear Axle  
Next Generation Dana® 44 Heavy Duty Front Axle  
Rock Rails  
Transfer Case Skid Plate  
Fuel Tank Skid Plate  
22.5-Gallon Fuel Tank  
Advanced Multistage Front Airbags  
Electronic Stability Control  
4-Wheel Disc Brakes  
Traction Control  
Electronic Roll Mitigation  
Hill Start Assist  
Trailer Sway Damping  
Sentry Key® Theft Deterrent System  
Security Alarm  
Tire Pressure Monitor with Warning Lamp  
Speed Control

INTERIOR FEATURES

Auto-Dimming Mirror with Reading Lamp  
Air Conditioning  
Power Windows with Front One-Touch-Down Feature  
Power Door Locks  
Remote Keyless Entry  
Steering Wheel Mounted Audio Controls  
Leather-Wrapped Steering Wheel  
Tilt Steering Column  
Radio 130 AM/FM/CD/MP3  
8 Speakers  
Audio Jack Input for Mobile Devices  
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription  
For More Information, Call 888-539-7474  
Temperature and Compass Gauge  
Rear 60 / 40 Folding Seat  
115-Volt Auxiliary Power Outlet

EXTERIOR FEATURES

"Trail Rated" Badge  
"Rubicon" Badge  
Deep Tint Sunscreen Windows  
LT255/75R17 BSW Off-Road Tires

17-Inch x 7.5-Inch Polished Mineral Gray Wheels  
Automatic Headlamps  
Power Heated Mirrors  
Two Front Tow Hooks and One Rear Tow Hook  
Fog Lamps

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Leather-Trimmed Bucket Seats \$1,300  
Heated Front Seats  
Rubicon Package 24R  
Connectivity Group \$220  
Electronic Vehicle Information Center  
Tire Pressure Monitoring Display  
Max Tow Package \$495  
Class II Receiver Hitch  
Trailer Tow with 4-Pin Connector Wiring  
Supplemental Front Seat-Mounted Side Airbags \$495  
5-Speed Automatic Transmission \$1,350  
3.73 Front / Rear Axle Ratios  
Hill Descent Control  
Add 4.10 Axle Ratio \$595  
Air Conditioning with Automatic Temperature Control \$395  
Humidity Sensor  
Air Filtering  
Freedom Top® Black 3-Piece Hard Top \$995  
Delete Sunrider® Soft Top  
Rear Window Defroster  
Rear Window Wiper / Washer  
Alpine® 9-Speakers with All Weather Subwoofer \$795  
Uconnect® 730N CD/DVD/MP3/HDD/NAV \$1,895  
40 GB Hard Drive with 20 GB Available  
SiriusXM Travel Link™ / 5-Year Subscription  
SiriusXM Traffic™ / 5-Year Traffic Service  
Remote USB Port

DESTINATION CHARGE \$995

TOTAL PRICE: \* \$45,225

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-HJWFG7FL-662561

L4-VON: 4288

S.L.  
0311



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

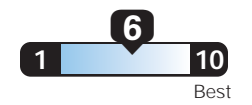
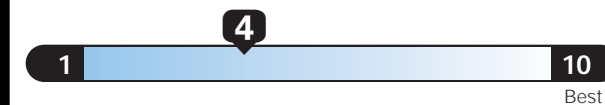
Fuel Economy  
18 MPG combined city/hwy  
16 city  
20 highway  
5.6 gallons per 100 miles  
Small SUV 4WD range from 17 to 33 MPG.  
The best vehicle rates 119 MPGe.

You spend  
\$3,500  
more in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost  
\$2,900

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



This vehicle emits 505 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 24 MPG and cost \$11,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

[fuel economy.gov](http://fuel economy.gov)

Calculate personalized estimates and compare vehicles



Smartphone  
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal  
Crash

Driver  
Passenger

Not Rated  
Not Rated

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side  
Crash

Front seat  
Rear seat

Not Rated  
Not Rated

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 70 %  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:  
TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: UNITED STATES  
TRANSMISSION: UNITED STATES